

1.	Full Name of the Organisation:	Yuva Rural Association			
2.	Acronym of the Organisation:	YRA	3.	Year of Establishment:	2002
4.	Full Address of the Organisation:				
Plot No.: 23, Dattir Building		Street Name/No.: Chikhali Road		Locality: New Amar Nagar, Off Manewada Ring Road	
Town/City/Post Office: Nagpur			District: Nagpur		
State: Maharashtra			Pin Code: 440034		
Phone No. (With STD Code): 0712 - 2743972			Fax (With STD Code): NA		
Email: datta.yra@gmail.com, info@yraindia.org			Website: www.yraindia.org		
5.	Primary Contact Person of the Organisation:				
Full Name: Datta Patil			Designation: Director General		
Phone No. (With STD Code): +91-9967024249			Fax (With STD Code):		
Email: datta.yra@gmail.com					
6.	Total No. of Staff: 32 full-time staff and 30 volunteers				
Programme: 25		Support: 7		Volunteers: 30	
7.	Mission of the Organisation (max. 100 words):				
<p>Yuva Rural Association is committed for a social transformation through socio-economic and political empowerment of the poor and marginalised focusing on dalits, tribal, minority and women in rural areas by establishing their access over resources and human rights that will promote social harmony, ecological balance and enable them to negotiate with the State and Market.</p>					
8.	Main Sectoral/Thematic Areas of Work:		9.	Nature of Expertise:	
<ul style="list-style-type: none"> ▪ Livelihood promotion for poverty alleviation ▪ Gender and Social Equity/Inclusion ▪ NRM for Sustainable Development ▪ Policy Advocacy and Campaign towards Responsive Governance 			<ul style="list-style-type: none"> ▪ Agro-produce marketing ▪ Sustainable agriculture and organic farming ▪ Conducting advocacy and campaigns ▪ Counselling services ▪ Undertaking training programmes in organisational development, project management, gender and marketing strategies ▪ Research and Documentation ▪ Networking and partnerships ▪ Cadre building at grassroots level ▪ Developing people's organisations and Institutions 		
10.	Countries Where the Organisation Has Worked in the Past 10-15 Years				
Asia Pacific: India			Africa:		
Latin America and Caribbean:			Middle East:		
Europe:			North America:		
11.	Affiliation to any National /International Networks:				
National:			International: NA		
Name: Voluntary Action Network India (VANI) Location of Secretariat: BB-5, Greater Kailash Enclave-II, New Delhi 110 048 Contact Details: Mr. Harsh Jaitli, Chief Executive Officer Phone: (Direct) 29223644, Mobile: 9717473474 Fax: +91-11-41435535 Email: harsh@vaniindia.org, info@vaniindia.org			Name: Location of Secretariat: Contact Details:		

<p>Name: Vikas Sahayog Pratishtan (VSP) Location of Secretariat: Mumbai Contact Details: 022 28762135 Website: www.vspindia.org</p>	
<p>Name: Wada Na Todo Abhiyan (WNTA) Location of Secretariat: New Delhi Contact Details: 91-11-46082371 Email: info@wadanatodo.net Website: www.wadanatodo.net</p>	
<p>Name: SOSVA Training and Promotion Institute (STAPI) Location of Secretariat: Pune Contact Details: +91-20-26687900 Email: stapi@vsnl.net Website: www.stapi.org</p>	
<p>Name: GM Free India Location of Secretariat: Alliance for Sustainable and Holistic Agriculture (ASHA), Bangalore Contact Details: +91-9393001550 Websites: www.kisanswaraj.in, www.indiagminfo.org; and www.indiaforsafefood.in Email: kavitha.kuruganti@gmail.com</p>	
<p>Name: Vidarbha Livelihoods Forum (VLF) Location of Secretariat: Grameen Samassya Mukti Trust (GSMT) Yavatmal Contact Details: +91-7239-225974 Email: gsmt.wani@gmail.com</p>	
<p>12. Illustrative Projects Implemented in Other Countries (Max.10 Projects; Max. 250 words for each project):</p>	
<p>Name of the Project 1: Year of Implementation: Partner Organisations: Resource Provider/Client: Major Activities Taken During the Implementation:</p>	<p>Name of the Project 2: Year of Implementation: Partner Organisations: Resource Provider/Client: Major Activities Taken During the Implementation:</p>
<p>13. Any Other Information:</p>	<p>Yuva Rural Association (YRA) was established in the year 2002 and has its head office in Nagpur. Since the inception, we have been undertaking strategic interventions in issues related to livelihoods, natural resource management, gender, social discrimination, governance and human rights in the state of Maharashtra with special focus in the Vidarbha region. YRA has project offices in 5 districts of Vidarbha and a strong and dedicated staff of 32 members and thousands of volunteers.</p> <p>In the last 10 years, YRA has extensively worked towards the development of the rural areas of Madhya Pradesh (Betul, Seoni, Balaghat and Chhindwara districts), Gujarat (Rapar and Patan districts) and Maharashtra (all 11 districts of Vidarbha)</p>

especially in the fields of Natural Resource Management, Livelihoods, Gender and Governance. The initiatives undertaken by us have been beneficial to a large number of rural poor. We have undertaken a wide range of activities starting from creating livelihoods opportunities for the poor to protecting vulnerable people including women and children from violence and other social discrimination to making the government schemes available to the people through policy advocacy and lobbying. The various constituency groups that we focus on include small and marginal farmers, landless labourers, dalits, tribals, women, children, youth, people with disability and people living with HIV/AIDS.

The organisation is catering to direct interventions in the 11 districts of Vidarbha region and indirect implementation through our collaborative partners in the entire state of Maharashtra. Some of our donors include Oxfam India, SWISSAID India, UNICEF, IFAD, Karnataka Health Promotion Trust (KHPT), Rangoonwala Foundation and many Government Departments such as the Women and Child Development Department, NABARD, Ministry of Agriculture and Water and Sanitation Department. We are also a part of various networks such as the Vidarbha Livelihoods Forum (VLF), Wada Na Todo Abhiyan (WNTA), Voluntary Action Network India (VANI), Vikas Sahayog Pratishthan (VSP), SOSVA Training and Promotion Institute (STAPI) and many more.

In this wonderful and enriching journey that we have experienced, we have been successful in forming People's Organisations (PO's) and People's Institutions (PI's), thus increasing the participation, accountability and ownership of our target beneficiaries so that they take the responsibility of their own development.

The members of these PO's and PI's and the volunteers are assisting in widening the scale and scope of our interventions and this is the biggest strength of the organisation. They have helped us in our goal of making the life of the rural people meaningful.