

1.	Full Name of the Organisation:	Mahila Abhivruddhi Society Andhra Pradesh			
2.	Acronym of the Organisation:	APMAS	3.	Year of Establishment:	2001
4.	Full Address of the Organisation:				
House No.: Plot 20		Street Name/No.: Road 2		Locality: Rao and Raju Colony	
Town/City/Post Office: Hyderabad			District: Hyderabad		
State: Andhra Pradesh			Pin Code: 500 034		
Phone No. (With STD Code): + 91 40 23547927/52			Fax (With STD Code): + 91 40 23547926		
Email: info@apmas.org			Website: www.apmas.org		
5.	Primary Contact Person of the Organisation:				
Full Name: Tupalle Chandra Sekhar Reddy			Designation: Chief Executive Officer and Managing Director		
Phone No. (With STD Code): + 91 40 23547927/52			Fax (With STD Code): + 91 40 23547926		
Email: creddy@apmas.org					
6.	Total No. of Staff: 115				
Programme: six programmes		Support:		Volunteers:15	
7.	Mission of the Organisation (max. 100 words):				
Vision: 'A Sustainable Self-Help Movement in India'					
Mission: To promote self-reliant people's institutions, especially SHGs and SHG federations, in such a way as to realise their full potential for engaging in microfinance and sustainable livelihoods, their members overcoming poverty and inequalities.					
8.	Main Sectoral/Thematic Areas of Work:		9.	Nature of Expertise:	
<ul style="list-style-type: none"> ▪ Institutional Strengthening and Capacity Building of SHGs and SHG Federations in rural and urban areas ▪ Financial literacy and Financial Inclusion ▪ Water and sanitation programme in urban slums ▪ Integrated watershed development programme ▪ Promotion of rural and urban livelihoods ▪ Sustainable Agriculture ▪ Research and Advocacy for influencing policy decisions in favour of the poor ▪ Certificate Courses and Capacity building events for various stakeholders 			Expertise available in the following areas: <ul style="list-style-type: none"> ▪ Training of trainers ▪ Rating and grading for quality assessment ▪ Quality enhancement ▪ Developing user friendly resource materials ▪ Action research ▪ Networking ▪ Organisation development ▪ Gender and Social Inclusion ▪ Financial Inclusion ▪ Research based advocacy ▪ NGO empanelment 		
10.	Countries Where the Organisation Has Worked in the Past 10-15 Years				
Asia Pacific: Bangladesh			Africa: Ethiopia		
Latin America and Caribbean:			Middle East:		
Europe:			North America: Canada		
11.	Affiliation to any National /International Networks:				
National:			International:		
Name: Voluntary Action Network India (VANI) Location of Secretariat: BB-5, Greater Kailash Enclave-II, New Delhi 110 048 Contact Details: Mr. Harsh Jaitli, Chief Executive Officer Phone: +91-11-29228127, 29226632, 414435535, (Direct) 29223644, Mobile: 9717473474 Fax: +91-11-41435535 Email: harsh@vaniindia.org, info@vaniindia.org					

<p>Name: Revitalising Rainfed Agriculture (RRA) Network Location of Secretariat: Hyderabad Contact Details: The RRA Network Secretariat- WASSAN, House No. 12-13-450, Street No.1 Tarnaka, Secunderabad 500 017, Andhra Pradesh Email: secretariat@rainfedindia.org</p>	
<p>Name: Livelihoods MANTHAN Location of Secretariat: Bhubaneswar Contact Details: Livelihoods MANTHAN Project Secretariat c/o Prof. C. Shambu Prasad, Xavier Institute of Management, Bhubaneswar - 751 013 Telephone: +91-674-6647720/664776 Email: shambu@ximb.ac.in</p>	
<p>Name: ENABLE Location of Secretariat: Hyderabad Contact Details: c/o APMAS Plot 20, Road 2, Rao 7 Raju Colony, Banjara Hills Hyderabad – 500 034, Andhra Pradesh Telephone: + 91 40 23547927/52; Fax: + 91 40 23547926 Email: enableindianetwork@gmail.com</p>	
<p>Name: National Alliance for Financial Literacy (NAFiL) Location of Secretariat: Ahmedabad Contact Details: c/o Indian School of Microfinance for Women, 2nd Floor, Shukun Arcade, Nr. Medisurge Hospital Mithakhali Six Roads, Ahmedabad – 380 006, Gujarat Telephone: + 91 79 26442593/ 69434271/ 40010000 Fax: + 91 79 26422819/ 400 10113 Email: admin@ismw.org.in; trainings@ismw.org.in</p>	
<p>Name: Watershed Support Services and Activities Network (WASSAN) Location of Secretariat: Hyderabad Contact Details: H. No. 12-13-452, Street No. 1 Secunderabad - 500 017 Telephone: + 91- 40- 27015295 / 27015296 E-mail : wassanmail@gmail.com</p>	
<p>12. Illustrative Projects Implemented in Other Countries (Max.10 Projects; Max. 250 words for each project):</p>	
<p>Name of the Project 1: Assessment and Technical Support for the Revolving Fund component for Tsunami affected households Year of Implementation: July 2007 - May 2008 Partner Organisations: Resource Provider/Client: Raks Thai Foundation/CARE Major Activities Taken During the Implementation: Description of actual services provided by APMAS staff within the assignment:</p>	<p>Name of the Project 2: Banking on Change Year of Implementation: March 2010 Partner Organisations: Resource Provider/Client: Vietnam Major Activities Taken During the Implementation: The main objectives of the visit are: <ul style="list-style-type: none"> • Confirm the feasibility, design and operationalisation of savings-led microfinance methodology for youth/migrant/women </p>

<ul style="list-style-type: none"> • Desk work and initial interactions <ul style="list-style-type: none"> ○ Review of background material (ToR, project proposal, progress report, midterm evaluation report, etc) ○ Development and finalisation of the tools, schedule and check list ○ FGD with supervisors and staff ○ Interview with target partners – USAID, SAN/SDF, PDA • Field assessment <ul style="list-style-type: none"> ○ Initial meeting with representative(s) of CARE and/or Raks Thai Foundation ○ Sample selection of respondents and Villages for review and field visit ○ Meeting/interview/FGD/panel discussion with all primary and secondary stakeholders • Report and working manuals <ul style="list-style-type: none"> ○ Data analysis ○ Preparation of draft report, working manual of the review and sharing of findings ○ Implementation plan to testing of working manuals and collaborations ○ Preparation of Final Report and sharing findings ○ Workshop on disseminating assessment findings <p>Developing training material and conducting trainings for staff on Bookkeeping, grading for Raks Thai Foundation field staff</p>	<p>community members in the selected urban areas and present the final methodology to be implemented;</p> <ul style="list-style-type: none"> • Confirm the approach to livelihoods support/training to selected youth population to create optimum impact; • Confirm partners’ capacity (and capacity development needs) for m-f and enterprise development; and • Confirm the assessment of the two partners (Youth Union and Women’s Union), on how CARE and they should proceed in terms of partnership agreements, capacity building, and operationalisation of the project. <p>Description of actual services provided by APMAS staff within the assignment:</p> <ul style="list-style-type: none"> • Designed the methodology to be implemented and presented next steps of implementation • Clarified approach to livelihoods support/training to selected youth population • Assessed the partners’ capacities as well as their needs to implement programme successfully • Shared preliminary finding presentation (electronic copy) and final report written in English
<p>Name of the Project 3: Mid-Term Review of the World Bank funded Social Investment Project (SIPP), Bangladesh</p> <p>Year of Implementation: 4th February 2006 – April 2006</p> <p>Partner Organisations:</p> <p>Resource Provider/Client: Food and Agriculture Organisation of the United Nations</p> <p>Major Activities Taken During the Implementation:</p> <p>The objective of this consultancy is to provide support and guidance to the Social Development Foundation in reviewing the MTR Special study on the project design, results so far and effectiveness of various institutions. This will include rethinking and, if necessary, revising project design features and implementation plans, and strategically envisioning and orienting SDF towards the future. Specific areas for attention include:</p> <ul style="list-style-type: none"> ▪ Relevance and realism of SIPP objectives and outcome indicators; ▪ Appropriateness of current component activities, including sequencing, relevance and complementarities of various activities to achieve the project objectives; 	<p>Name of the Project 4: Certificate Courses on Community Based Microfinance</p> <p>Year of Implementation: May 2011, September – October 2011, May 2013</p> <p>Partner Organisation:</p> <p>Resource Provider/Client: Coady International Institute, Antigonish, Canada</p> <p>Major Activities Taken During the Implementation:</p> <p>Co-facilitated three of the 3-week certificate courses on Community Based Microfinance at Coady International Institute, Antigonish, Canada.</p> <p>APMAS provided support in designing course curriculum, programme schedule finalisation and developing/revising existing material. APMAS also supported COADY in facilitation of sessions and smooth conduct of the course.</p>

- Realism in project cycle and key process steps;
- Effectiveness of the overall institutional model for implementation, including sustainability, cost-efficiency;
- SDF and partner organisation understanding and application of the CDD approach;
- Operational and design lessons from the field that need to be highlighted during MTR and reflected in the restructured project design and implementation arrangements;
- Efficacy and future role of SDF – review of its mandate and long-term vision and its current organisational structure and performance, including staffing, management, performance review mechanisms, teamwork; and
- Role and effectiveness of other partner organisations and lessons that need to be reflected in the new institutional arrangements; and Effectiveness of monitoring, learning and evaluation arrangements to measure results on the ground, impact and outcome of various activities

Description of actual services provided by our staff within the assignment:

- Assessed the performance of the community based organisations in the project.
- Assessed the performance of the staff of the partner NGOs and the SIPP.
- Held discussions with all the major stakeholders on project implementation and the key issues in the implementation of the project
- Facilitated discussions on the mid-term review report.
- Assisted the project staff in developing a revised strategy based on the conclusions and recommendations

Name of the Project 5: Evaluating Rural Financial Intermediation Programme (RUFIP), Ethiopia
 Year of Implementation: 2009
 Partner Organisations: IFAD
 Resource Provider/Client: Development Bank of Ethiopia (DBE)
 Major Activities Taken During the Implementation: Mid-term review of the Rural Financial Intermediation Programme (RUFIP) in Ethiopia was undertaken by Partners Consultancy and Information Services under a consultancy service agreement with the Development Bank of Ethiopia (DBE). During the assignment, study team observed the implementation of the programme through field visits and analysed progress and the relevance, efficiency and sustainability of microfinance services and impact of the programme. Team also

<p>interacted with various stakeholders to understand the outstanding implementation challenges, and draw conclusions, lessons learned to improve programme design and performance, and recommendations.</p>	
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<p>13.</p>	<p>Any Other Information:</p>	<ul style="list-style-type: none"> ▪ APMAS hosts two to three interns from abroad every year. ▪ Conducts International Certificate Course on Community Based Micro Finance (CBMF) in India in collaboration with Coady International Institute, Canada. ▪ The CEO of APMAS is part of teaching faculty for the CBMF course which is being organised twice in Canada. Besides there are visitors from abroad every year to study and understand the SHG movement in India. ▪ APMAS also presents and shares its experience in various forms and meetings at internal level. ▪ APMAS research study findings and outcomes in the field of SHG sector are published in some of the foreign journals and magazines.
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